

## ACRL-OR 2014-2015 Unit Report to OLA

### Division, RT, Committee Board Members

Hannah Gascho Rempel, President  
Uta Hussong-Christian, Vice-President  
Isaac Gilman, Past-President  
Annie Downey  
Janet Tapper  
Arlene Weible  
Bryan Miyagishima  
Elizabeth Brookbank  
Yen Tran  
Tom Larsen  
Jen Klaudinyi  
Stewart Baker  
Jennifer Snoek-Brown

### Overall goals and responsibilities of your unit:

ACRL-Oregon seeks to support academic libraries and librarians; to foster communication among academic librarians; to promote the development of Oregon academic libraries; to sponsor educational programs of interest to academic librarians; and to serve as liaison between academic librarians and various other academic and library constituencies.

### Specific objectives and activities planned for 2014-15 OLA membership year:

Plan a reception for ACRL state chapter officers at the ACRL 2015 national conference in Portland

Develop partnerships and collaborative opportunities with SSD. This will include funding new scholarships for support staff to attend Menucha.

Implement web strategy by updating design and content on Memberclicks and Wordpress.

Develop and recruit academic content at OLA 2015

Continue work on evaluating ACRL-OR archives materials in OLA archive

### Progress made toward goals and objectives:

Plan a reception for ACRL state chapter officers at the ACRL 2015 national conference in Portland

Uta Hussong-Christian led the task force that held a successful joint reception of the ACRL-OR & WA units (although the Oregon unit did the lion's share of the

work) at the Benson Hotel in March 2015 in conjunction with the ACRL 2015 national conference in Portland. Funding for the event came entirely through local institutional and personal contributions - no vendor support was solicited - a model we were very excited to try out and were happy to see succeed. Approximately 90 people attended the event. Attendees were comprised of ACRL-OR and WA members, ACRL national leaders, and leaders of other state ACRL chapters.

Develop partnerships and collaborative opportunities with SSD. This will include funding new scholarships for support staff to attend Menucha.

Two scholarships and travel stipends were awarded to academic library staff workers to help them attend the 2014 Menucha conference. We will continue evaluating this model to see if there is value in continuing this type of sponsorship.

Implement web strategy by updating design and content on Memberclicks and Wordpress.

Jennifer Snoek-Brown, our communications coordinator, did a fantastic job of migrating our content to our Wordpress site, which is now our primary web presence. She cleaned up the content, and organized a schedule so that we have more new content on a monthly basis. The posting schedule on our new site is set up so that each board member is responsible for posting content for one month during the year. Her efforts have paid off in a 300% increase in visits to our Wordpress site.

Develop and recruit academic content at OLA 2015

We are being more intentional in our efforts to track our ideas for academic content at OLA throughout the year by adding these ideas to the board wiki space. We had a diverse range of offerings at OLA 2015. We co-sponsored the leadership pre-conference and sponsored or co-sponsored an additional seven sessions. The sessions on privacy and zines were particularly popular.

Continue work on evaluating ACRL-OR archives materials in OLA archive:

This work is still in progress.

### **Goals for 2015-2016**

1. Develop content and plan for Menucha 2016
2. Continue develop web/outreach strategy with consistent monthly content
3. Continue to develop partnerships and collaborative opportunities with SSD
  - a. include funding new scholarships for support staff to attend Pack Forest.
4. Develop and recruit academic content for OLA 2016

- a. panel of librarians who've attended Harvard Leadership Institute? Lauren Pressley, Cheryl, Michael, other areas libs
- 5. Support attendance for 1-3 libs to attend already established professional development events in the region in 2015-2016
  - a. <https://www.force11.org/meetings/force2016>
- 6. Explore offering a virtual book group via twitter
- 7. Expand Q&A series with Oregon academic library directors; specific question to be asked: define what advocacy means for academic libraries
- 8. Develop portfolios for ACRL-OR Board Members