

NAME OF COMMITTEE:

ACRL-OR/Academic Library Division

DATE : 5-12-17	LOCATION: Corban University, Salem	REVIEWED BY
PRESENT: Stephanie Debner, Garrett Trott, Steve Silver, Arlene Weible, Tamara Ottum. Late: Elizabeth Brookbank Online: Uta Hussong-Christian, Kate Rubick. Late: Bryan Miyagishima; Jennifer Cox Guests: Patrick Wohlmüt (LIRT), Sara Robertson (ILAGO)		

AI = Action Item

SUBJECT	DISCUSSION	ACTION
Welcome and Introductions - Stephanie (5 min)		
Logistics (Garrett)		
Changes to Agenda	none	
Approval of February 2017 Minutes - Steve (2 min) February minutes	https://docs.google.com/document/d/13IIRX2P0OBVdskfUHkP95-Gh8BiX4WyZ2zaOGMclPn8/edit?usp=sharing Motion to approve: Garrett, second: Arlene Unanimous approval	
Pre-Conference Planning for OLA 2018 - Stephanie / All / Sara R. / Patrick W. / Tamara (60 min total?)	Arlene/Uta: no report at this time Purpose is both to make money and for education. Menucha is not making money for us anymore. Garett: thinks full day will do better at making money for us. Brainstorming ideas: Kate: WSU-Vancouver Mike Caulfield, director of blended and networked learning. Textbook on web literacy. Digital polarization initiative. Media literacy issues Arlene: support accelerated learning programs (HS to college). Could be folded into Media Lit program? Sara: integrated reading/writing courses discussion at OWEAC to get students college ready. Reading apprenticeship. Fits within accelerated learning idea. She can ask at ILAGO for speaker ideas. Pam Kessinger suggested by Bryan Uta: build on Scholarly Communication Roadshow, do a follow up Garrett: can put multiple proposals forward Stephanie: do a combined 2-half day sessions? Tamara: virtual reference summit considering full-day preconference focused on Reference as a whole. What are OLA restrictions on number of pre-conferences and number sponsored by any unit? Arlene: post-conference workshop? Perhaps school librarian/OASL focused? Patrick: suggest submitting as one proposal rather than 2.	Sara will check with ILAGO for speaker ideas for reading apprenticeship, and get feedback from ILAGO. Uta initiate contact with Mike Caulfield Those working on proposal share working document with Patrick (LIRT) and Sara (ILAGO)

	<p>Those working on proposal share working document with Patrick (LIRT) and Sara (ILAGO)</p> <p>Uta: do reading piece first, then natural flow into media literacy.</p> <p>Arlene/Uta both are going off the board. Will need to provide for continuity after they work on it over the summer.</p> <p>Proposals due mid Sept – crunch time for academic librarians, so starting early on planning.</p>	
<p>Review document prior to meeting: Board goals planning</p>	<p>https://docs.google.com/spreadsheets/d/1-el1HE5rj9jRoglsuHP71Kialgl_jSsBsCD9RVT6MgE/edit?usp=sharing</p> <p>Check in on progress on various items</p>	
<p>Various items related to the blog - Aja / others</p>	<p>Blog post conference receptions done (not a lot of responses)</p> <p>Blog posts: innovative/creative, virtual library visits, library leader series (Aja not in the meeting).</p>	<p>Library Leader blog posts: Uta talk with Faye Chadwell (OSU)</p> <p>Steve talk with Adrienne Lim (UO)</p> <p>Arlene talk with Craig Milberg (Willamette)</p>
<p>ACRL-ID Summer 2017 - Stephanie</p>	<p>ACRL-ID: save the date sent to blog, and targeted library directors east of Cascades. Will follow up with MemberClicks when more details are available</p>	<p>(Stephanie: Send additional ACRL-ID unconference info to interested parties when more details are available)</p>
<p>“10 reasons to become a member” - Aja / Kate</p>	<p>Update "10 reasons to become a member": Aja /Kate worked on. Updated version on the blog. More emphasis on using membership (benefits) and events (e.g fall conference), scholarships</p> <p>Garrett: does required (and more expensive) OLA membership prevent folks from joining ACRL-OR? Several National ACRL members not local members of ACRL-OR.</p> <p>Uta: ACRL national will now point to local chapter when people join.</p>	
<p>Advocacy items -- on the horizon - Uta/Steve/Stephanie/Arlene/Aja -- items ready for August board meeting</p>	<p>Advocacy: Define: Uta/Steve, advocacy page not linked (Arlene working on)</p> <p>Policies /procedures for responding to advocacy requests (Stephanie): intersects with vision/values framework from OLA, which grew out of OLA working on similar policy/procedure. If an advocacy request falls within the framework, then president can respond without board approval. If outside scope, say no or bring to board.</p> <p>Do we want to adopt something similar to the OLA framework? Impacts web page, definition, and policy/procedures work.</p> <p>Uta: we've not done vision/mission work like OLA to work from to create a framework.</p> <p>Arlene: Include importance why ACRL makes a statement vs. OLA</p> <p>Steve: can we simply narrow the focus of OLA framework?</p> <p>Stephanie: we endorse framework, especially as they speak to specific areas.</p> <p>Procedures: unnecessarily burdensome to seek board feedback. Better to entrust the president with power to simply respond. Needs to share with the board, Does not preclude seeking feedback if time allows. Keep legislative committee informed as well.</p> <p>Does that include OLA president as well? They should be notified</p>	<p>Arlene: continue working on updating/linking Advocacy webpage</p>

ACRL Scholarly Communication Roadshow - Stephanie	Professional Development: Scholarly Communication Roadshow: registration is open. Targeting affiliate members at this point. Priority registration: June 1. Will maintain waitlist if more than available spots. Will open to non-affiliate after June 1 if not filled. Currently: ACRL members are largest group of registrations. About 19 spots for each affiliate group	
April OLA Board Meeting Report - Stephanie (5 min) Review document prior to meeting: OLA Vision and Values Framework	http://www.olaweb.org/index.php?option=com_content&view=article&id=568:ola-vision-and-values-framework&catid=20:site-content Vision/values framework: OLA is seeking feedback. Direct feedback to Stephanie or Elsa. Last board meeting was at the conference, so not much content of relevance. Confirmed board election candidates. Concerned about low voting rates. Encourage units to encourage membership to vote. OLA 2018 theme: Many points of light, one great future Confirmed space for Saturday of conference at the Hilton Reconvening website task force. MemberClicks upgrade was mostly back end changes. Now focusing on redesigning public side of website, as well as institutional memory/depository. Anyone interested let Elsa know. Karen Muller fundraising task force. ACRL-OR membership: Uta has joined.	All: review draft OLA vision/values framework and provide feedback to Stephanie or Elsa
State Library Updates -- Arlene (5 minutes)	Legislative work session on budget May 18. Anticipating cuts to Ready to Read program. Everything in state government preparing for cuts. LSTA advisory council meeting next week to decide on grants. Do have stable federal funding through Sept 2017. LSTA supports lots of programs and positions in the State Library of Oregon. RFP for Statewide database licensing contract coming out. Approach: broad spectrum of resources. Funding not likely to increase, or even maintain, so won't fund everything proposed. Academic libraries are well represented, but interested in feedback. New logo/rebranding: The State Library of Oregon.	Arlene: suggest to do ACRL blog article seeking feedback about SDLAC
Other areas to report - ALL (20 min)		
Award for Excellence: recruitment schedule start in May (Stephanie / Uta / Jennifer C)	Targeted to start recruitment now. Uta, Stephanie, Jennifer. Nomination form already exists. Election closes May 22. By-laws language update on the ballot regarding who can be nominated.	Uta, Stephanie, Jennifer: do blog post/Memberclicks appeal. Uta will prep an appeal; go live after the election All: suggest nominations for award.
a. Professional Development webinars -- Aja i. Board voted for Usability webinar in Feb -- archived version available?	Aja sent note to Stephanie: archived info for webinar (Feb) on usability. Send as blog post, or schools arrange hosted viewing sessions? Uta: significant changes in this program. Simultaneous logins increased. Language from previous blog posts needs to be updated. Pick second webinar. No proposals were sent.	Stephanie will follow up over email for second webinar choice before August

<p>ii. Board to pick a second webinar now (May meeting)</p>		
<p>Twitter chat trial – Elizabeth</p>	<p>Moderately successful. Only 1 or 2 outside of board members. Viewed by a lot of people. Past month impressions 7000, previous month less than 2000. Highest total was day of conference, second was day before during chat. Common experience for lots of people to look but not interact. Gained lots of followers. Have 93 now. In the 20s when we started. Little time investment. What the topic is will have a big impact on participation and engagement. Something interesting and not requiring lots of thought to answer. Recommends doing again, with some thought to the question. Do around the conference. Elizabeth rotating off the board. After election results and appointed positions, determine social media person and have Elizabeth connect with them Add to table of board tasks. Send in advance of Aug transition meeting</p>	<p>Steve/Stephanie: After election results and appointed positions, determine media person and have Elizabeth connect with them Stephanie: Add social media coordinator to table of board tasks. Send to board members in advance of Aug transition meeting</p>
<p>Any other follow-ups since last board meeting?</p>	<p>John: Legislative report: he did not attend yesterday's meeting. Postcard writing campaign for IMLS and LSTA funding during OLA conference. Librarian delegates at legislative day delivered the postcards. Face to face meetings were productive. Showed funding by district. IMLS saved with small raise w/in this budget year. Net neutrality is next big fight. HB 2729 continuing; OER funding looks positive.</p>	
<p>1. Good of the order / Kudos (5 min) a. Nominating Committee b. OLA Conference activities</p>	<p>60 people voted as of today. Start even earlier next year with specific focus on VP In person contact at the conference is very important Get board more involved in reaching out. Coffee/wine meetings. Reception was good. Positive feedback on venue and food. Not as many ACRL members. Salem closer, so maybe not many members present yet? True across the board for Salem Wed events. Eugene should be better. 35-40 at ACRL reception Friday evening reception if Saturdays continue? OLA president's party. Speed networking event. Well attended and appreciated, well engaged. An idea for ACRL at some point? Replace trivia contest at Menucha? Author event was very good. Saturday program was good, well attended, good mix of school/academic librarians. How did it work out financially? Next OLA board meeting beginning of June. Stephanie may do an email follow-up since next ACRL-OR board meeting won't be until Aug. Serenity will not be able to fulfill 2nd year of term. Will appoint to fill rest of term. Great to be able to use MemberClicks again for voting. Arlene has established a good template to use for future ballots Adjourned 2:15pm</p>	<p>Stephanie: Send save the date for new members for Aug meeting</p>
<p>Next Meeting</p>	<p>Friday, August 11, 12-3 p.m., Northwest Christian University (Eugene)</p>	