ACRL-OR Board Meeting Minutes

September 25, 2015, 12:00 – 3:00 pm
Oregon State Library,

Attendees: Elizabeth Brookbank (WOU), Hannah Rempel (Oregon State), Uta Hussong-Christian - chairing (Oregon State), Arlene Weible (State Library), Garrett Trott (Corban), John Schoppert (CGCC)

Via GoToMeeting: Stephanie Debner – minutes (MHCC), Stewart Baker (WOU), Jen Klaudinyi (PCC), Jennifer Snoek-Brown (MHCC), Kate Rubick (Lewis & Clark), Bryan Miyagishima (LBCC)

1. Welcome and Introductions

2. Changes to Agenda
   • None

3. Approval of August 2015 Minutes - Uta
   • Garrett motioned to approve minutes as presented
   • Elizabeth seconded
   • Motion passed unanimously

4. OLA August Board Meeting Report - Hannah
   • Strategic Plan Committee in the works. Hannah suggested that Uta would be a good member for this committee.

5. State Library Report - Arlene
   • State Library is adding some new resources to LearningExpress Library contract, rolling out November 1. Job & Career Accelerator: resume-writing tool, integrates with other resources in LearningExpress Library; video tutorials on basic digital literacy issue (basic computer skills). Biggest users of database are community colleges.
   • LSTA Grant through the State Library: information available in January, due in April. Questions? Ask Arlene or any State Library staff.

6. Special Visitor: MaryKay Dahlgren
   • What is advocacy? Helping people understand what we do and why we do it. Telling our story in a really compelling way, and making sure that we’re doing interesting things that make a good story.
   • In the process of interviewing candidates for permanent Answerland position. Changes coming with the software.

7. Legislative Update – John, Uta
   • John attended his first legislative committee meeting, which was mainly comprised of updates for public libraries
   • Uta thanked John for attending.
8. Goals Revision for 2015-16 - Uta

- SSD Revision
- Professional Development Funding.
  - Hannah and Uta tweaked some of the language related to this goal. ACRL Professional Development Scholarship announcement is available, in draft language. Still need to do some tweaking for actual application form.
  - Priority is registration and transportation costs. Over and above what we already do for the fall conference.
  - Specifically a member benefit.
  - Rolling application, under funding is used up for the year.
  - Preference given to those who haven’t received this funding before.
  - Board members can apply for this funding, but would recuse themselves on voting on applications for that round.
  - Events do not necessarily need to be within the state; also covers e-learning opportunities. Up to the candidate to specify how this supports their particular job/position.
  - Still work to be done: application form (repurposing form from e-learning scholarship); Garrett and Jen K. will work on this application form.
  - Arlene suggested that if it is competitive, it would be helpful to establish some criteria to help prioritize. Garrett and Jen K. will think about these issues as well.
  - Doing it through MemberClicks vs. Google Forms? Thought it would be useful to do it in a way that would be trackable.
  - Timeline: have a draft ready by next board meeting in December.
- Twitter book group. Bring this to the membership committee/task force for input? If decide to move forward with this, will need someone to moderate (a board member? An ACRL member volunteer?). Jen K. suggested that we need someone really enthusiastic to take this on. Hannah suggested bringing it to Pack Forest and introduce it there, but also take it to the membership, as a way for others to engage with ACRL-OR (beyond being on the board). Arlene mentioned that, when this was brought up at Menucha, there were people who sounded enthusiastic about it.
  - Action item: will bring forward at Pack Forest; follow-up with email and/or blog post
  - Related question: is there a Twitter hashtag for the upcoming conference? Note: ACRL-OR has a hashtag; Uta will check with ACRL-WA to see if they have a hashtag already, otherwise Stewart and Jen K. will come up with something; Jennifer SB to put on the blog.
- Revisit final goal in December meeting.

9. Draft Budget Review - Uta

- Updates:
  - scholarship section – actually calling awards scholarships, K12 initiative, professional development -- $4,000 total scholarship funding
  - income details – just got stipend details from ACRL national; we’ve increased to 209 members, according to ACRL national (so this number is ACRL members in Oregon, vs. members subscribed via OLA?). Could this number be increased because of the ACRL national conference being in-state last year?
  - Up for review: $1,000 funding for legislative rep; didn’t want to discuss it before John was in the room. This is set aside to fund attendance at national legislative day
(once in two years), but it hasn’t been used in quite some time. John agreed that he would be willing and able to go.

○ Suggestion from Brian: could we also provide some funding for people to attend state legislative day? Maybe this is something for John to bring to the legislative committee.

● Overall, we have a net loss. A way to address this: a balance drawdown strategy, since we’ve had a very good account balance over the past few years. This would not be a long-term strategy; we’ll need to evaluate how scholarship funding is going and perhaps engage in fundraising if those scholarships continue to be fully funded.
● Revisit the discussion of future funding strategy at the December meeting.
● Jennifer SB motioned to accept the budget
● Kate seconded
● The motion passed unanimously.

10. Communications Coordinator Position Description – Uta and Jennifer

● Two sections of position description that needed to be tweaked: (1) to reflect new separate ACRL-OR web presence; (2) being a little less specific about the publication venues, to allow leeway for new/different venues
● Would it be useful to specific by what we mean by “web presence”? Jennifer SB left it more general to allow for future flexibility in platforms; the specifics could be noted in the wiki, as a record for the next person.
● Hannah motioned to approve the changes in this position description.
● Kate seconded.
● The motion passed.


● On Monday, she sent out an email to the board with the wiki link to sign up for blog months and liaison sign-up. Thanks to Hannah, Stephanie, Uta, and Arlene for signing up for blog slots for next year.
● Has anyone not been able to get on the wiki page?
● Expectation: that everyone will sign up for a month for providing blog content; reinvigorated ACRL liaison program – outreach to various schools, asking for news/updates, facilitate communication.
● If you’re new, sign up for both; if you’re a veteran board member, sign up for blog months.
● Jennifer will remind members one week ahead of time for when their content is due.

Break

12. OLA Conference Planning - Uta

● Not much planning at this point, due to change in how sessions are being solicited and not necessary to have a sponsor.
● Anne-Marie Deitering will be submitting a proposal about auto-ethnography. Uta is developing a panel proposal re: leadership lessons. Hannah submitted a proposal related to job interviews.
● John also has a proposal related to OER.
● Hannah had an email from Elsa Loftis, inquiring whether there would be an ACRL panel on information literacy. If anyone else on the board is interested, or has co-workers interested, that would be a welcome program proposal. Bryan mentioned that the ILAGO
conference is just a few weeks later. Garrett agreed to be a contact person for pulling together a proposal on this topic (?).

- Arlene suggested that it would be good for ACRL to endorse/sponsor John’s proposal.
- Uta: are we good with sponsorship of the proposals that we’ve heard about? Yes.
- Jennifer SB asking about whether we support programming that is more specifically academic in focus, or because presenter is an ACRL member? Uta agreed that we should definitely support presenters who are ACRL members. Arlene mentioned that they are changing the idea of sponsorship, so those submitting programs should check the boxes that seem relevant, and the program committee will sort it out.
- Stewart is our rep to the program committee.
- We still need someone to act as point person for the ACRL reception. Kate volunteered. Uta identified the budget for this; we pay for the food, and it is cash bar.


- Arlene was going to talk to Jen Maurer for additional ideas about ways to promote these types of collaboration. Jen M. emphasized that it would be good for some people to talk about their experience doing this – at OASL conference and/or board meeting; also, doing a blog post for ACRL.
- Groups of school librarians meeting together, on a regional basis, e.g. Portland Metro professional learning community. Those would be good places/groups to approach for these opportunities. Jen M. can be liaison to help with those connections.
- Elizabeth: should I reach out to them about cross-promotion? Yes.
- Uta also reached out to Lisa Tegetoff, current ILAGO chair and school librarian; Lisa said that ILAGO is starting up some conversations between K12 and academic librarians. She mentioned that school librarians are not tracking LIBS-OR for news, scholarship, opportunities; it was suggested that we cross-promote to OASL listserv to increase reach.
- Arlene mentioned that the OASL board is the best contact; their engaged membership is actually pretty small. Also, Jen M. has functionally taken on the role of communications director for OASL, so she’s the best person to push information to OASL.
- Uta noted that you can only post to OASL listserv if you are a member; she’s going to take that on. Are we going to designate an ACRL board member that will have to be an OASL member to be able to get communication out? Arlene said that she could pass along communications to Jen M. to get out; on the other hand, it would be nice to see us active directly with OASL. Should we do both?
- Informally, we’ve been passing this down from president to president (president as member of OASL). Uta suggested that we revisit this in February, to revise the president’s job description.
- In terms of targeting communications/connections, perhaps a good opportunity would be the OASL conference, immediately prior to OLA board retreat each summer.
- Do we have a plan for the timeline for announcing the scholarship? Once their October meeting is over, promote the next round of collaboration/support. Do we have a good description of what the funding is like? (Or the call for proposals?) Uta will add this to the wiki when there is a draft available.
- We do have funding specifically targeted towards K12/Academic collaborative efforts.

14. Pack Forest Scholarships – Uta

- Kate, Garrett and Uta selected four winners, two support staff and two librarians. The recipients are:
Support staff scholarship: Jules Filiski (Oregon Historical Society support staff & MLS student)
Support staff scholarship: Jennifer Kim (National College of Natural Medicine & MLS student)
Librarian/student scholarship: Anne Engelsen (full-time MLS student)
Librarian/student scholarship: Jay Hadley (Multnomah County Library support staff & MLS student)

- If offer support staff scholarship in the future, may need to revise how people are selected. This year, awarded people in the category of the scholarship they applied for.
- All winners are very excited; one winner is attending Pack Forest as her first conference ever.

15. ACRL-OR Award for Excellence Form revision update - Hannah/Jen
- This form is still a draft; they wanted to provide more prompts for people on what board is looking for, but not all are required.
- Historical difficulty: getting people to focus on the project, rather than the individual involved. Revisions to form are an attempt to address this.
- Give feedback on this to Hannah and/or Jen by the December board meeting.
- Review of discussion about how to increase submissions (e.g., tracking grant projects); Jen SB mentioned rolling out the call earlier; also look at targeting the promotion efforts.

16. Menucha Planning -- All
- Uta went back and looked at themes for the last six ACRL fall conferences to help prompt our thinking.
- Idea today: to brainstorm ideas, speakers. At December meeting, we will look at these ideas and start to solidify ideas. Uta suggested creating a form to solicit community input.
- Idea: leadership for/through change
- Idea: critical librarianship, possibly with Safiya Noble as speaker
- Idea: something around information literacy (sorry, didn’t hear all of that; hard to hear the speaker)
- Idea: some sort of “book club” tie-in to theme, suggested reading before the conference? (note: this could be connected to Twitter book group)
- Idea: something connected with social justice?
- Suggestion: speaker might drive topic, rather than other way around
- If solicit ideas from community, solicit speakers and topic ideas
- Idea: building a culture of evaluation/assessment
- Idea: how to foster cultures of creativity and innovation, both for students and in the workplace; how to foster innovative, creative problem-solving in students; even in a “do more with less” environment; how do you give people space to bloom?
- Idea: how would younger librarians change the profession? Grassroots change, or leading from the ground up (rather than top down)? Possibly as a panel?
- Speaker ideas for ideas of leading through change (?) or culture of innovation in the workplace: Brian Bannon, Steven Iacobelli (sp?), Vailey Oehlke
- Action item: we’ll open it up to member input and revisit at the December meeting; solicit member ideas also at Pack Forest; member input solicitation will go out to Oregon and Washington librarians

17. Next Meetings
- Thursday, Oct. 22, Pack Forest (ACRL-WA Fall Conference), after dinner
Friday, Dec.11, virtual meeting

18. Adjournment: 2:51 p.m.