

ACRL-OR Members' Meeting  
7:30 – 8:30 p.m., October 22, 2015  
Eatonville (Pack Forest), WA

1. Introduction of board and all members present. The purpose of this meeting is to provide an update on what the board has been doing for the past year and plans for the current year.
2. Budget (Uta)
  - a. The chapter has a very healthy balance of about \$19,000.
  - b. Over the next two years, we will engage in a drawdown strategy to return some of this money to the membership. Why a drawdown? The money does come from the membership, and the money sitting in a bank account isn't benefitting the membership; also, this is a short-term strategy.
  - c. The OLA Finance Committee will be looking at units with healthy budgets. They'll consider the operating budgets for the units and make recommendations such as investment options or strategies that will benefit the units.
3. 2014-2015 Review (Board members)
  - a. Initiative to better connect with OASL
    - i. There is a small task force to work on this.
    - ii. Scholarship strategy to promote connections with K-12 librarians through cross attendance at conferences
    - iii. K-12/Academic librarian partnership/collaboration. Paige Battle and Lori Wamsley collaborated on a project and presented at the fall OASL conference in mid-October; their presentation was "Partnering for Student Success: Earning College Credit in the Library."
    - iv. Note: Michele Burke from Chemeketa CC also presented at the OASL conference and her session ("College Research Instruction in the High School: Collaboration around IL for CCN Writing Classes") was very well attended.
  - b. Professional development initiative (Uta)
    - i. Access to ACRL National e-learning webinar archives
    - ii. Chapters get two webinars for free each year.
    - iii. However, webinar use is limited to a single location at a time.
  - c. Website transition and blog liaisons (Jennifer SB)
    - i. Updated web strategy for Memberclicks (OLA website) and WordPress site (ACRL-OR main web presence): Memberclicks now just has a landing page for ACRL-OR; the content has all be migrated to the WordPress site, deleted, or archived.
    - ii. There is a schedule for board members to contribute regular content to the site's blog.
    - iii. We have doubled our viewership and tripled the number of followers; there is also a new social media presence (via Twitter).
    - iv. The blog liaison model has been revised. The responsibility is now on board members, who each "adopt" 5-6 institutions in the state to be the contact/point person for them. Getting news from these institutions is an easy way to get a blog post for one's month!
  - d. ACRL National conference in Portland in March 2015 (Uta)

- i. ACRL-OR/WA hosted a reception for chapter leaders and local librarians at the Benson Hotel in downtown Portland. It was a very successful event with 85 attendees. We are proud that this event was done with no vendor support. Funds were contributed by libraries and librarians from Oregon and Washington; all of the donors are listed on the ACRL-OR website.
- 4. State Library Report (Uta)
  - a. Starting November 1, the Job and Career Accelerator will be available through LearningExpress Library.
  - b. Answerland is fully transitioned to the State Library. They have hired a new coordinator, Tamara Ottum.
  - c. LSTA grant applications and guidelines will be out in January 2016, with a deadline in April 2016. The process and application has been streamlined. Any questions? Please ask Arlene Weible at the State Library.
- 5. 2015-2016 Selected Goals (Uta)
  - a. Supporting library support staff
    - i. ACRL will be reaching out to library directors and communicating the value of library support staff attending professional development events; Uta will be drafting a letter to go out to library directors.
  - b. Professional development scholarship
    - i. We will offer three \$500 scholarship grants to ACRL-OR members to attend any professional development opportunity of their choice. The board has drafted a sample announcement, which will be finalized at the December board meeting. The first call will be sent out in January; quarterly calls for submissions will be sent out after that.
  - c. Library director interviews
    - i. Arlene did some very nice library director interviews for the blog last summer. We will take her questions and add on one about what advocacy looks like at academic libraries; look for more director interviews over the coming year.
  - d. Conference planning
    - i. OLA (April 2016): OLA changed the conference proposal process, so no sponsorships were required; they received 94 conference proposals; we don't have a list of all of the academic proposals/topics covered; Stewart Baker is the board's representative on the conference program committee.
    - ii. Menucha (October 2016): ACRL-OR will be soliciting input from members as part of the conference planning process. Look for a call for input (via a Google Form) soon!
  - e. Discussion item: Twitter book club
    - i. Feedback from the last Menucha indicated interested in some sort of book club, or shared reading and discussion. There is no model set for this; the board is trying to gauge interest. Discussion items/questions brought up:
      - 1. Is Twitter the right social media outlet? (What about people not on Twitter?)
      - 2. Advantages to doing a book club via a social media outlet: (a) pulling in members who are already engaged via social media, and (b) facilitates distance engagement.

3. Booktubers (via YouTube): people make book talk videos, tag people for conversation; conversation happens via posted videos in response or comments sections
4. What about via Instagram or Tumblr? (no character limit to messages)
5. If Twitter is the way to go, what about live-tweeting book reading?