Agenda and OLA strategic plan were distributed to all in attendance

1. Stephanie Debner (ACRL-OR President) welcomed all attendees and especially board members (board members were introduced at the beginning of the conference)

2. Budget Update:
   a. We have been operating on an OLA-mandated need to draw down current fiscal reserves—scholarships has been one important way ACRL-OR has been doing this
      i. Maintain that focus on scholarships for the current fiscal year.
      ii. We will need to review/revise for the next budget cycle. Scholarships at this level were not intended to be long-term
   b. Budgeting/strategies for Menucha conference. Menucha is no longer generating income, and fees charged to ACRL-OR are rising.
      i. Increase conference fees?
      ii. Ensure a profitable pre-conference each year?
      iii. Member outreach for better attendance?
      iv. Next conference (i.e. 2018) food costs will increase significantly

3. 2015-16 Review
   a. Web, blog, social media efforts have been successful
      i. Increasing Question and Answer series with library directors
      ii. Having a social media coordinator has had a positive impact
      iii. 1st half of 2016 more blog views than all of 2014-2015 combined
      iv. Elizabeth BrookBank doing Twitter—fifth most popular feed into the blog.
   b. Thanks to our keynote speakers donating their honoraria back to the conference, scholarships were increased for this conference to 8. Typically it has been 2.
   c. We are continuing the professional development scholarships. The next deadline is November 30.
   d. Collaborative K-12/Academic scholarships

4. OLA
   a. Conference: almost 100 programs proposals submitted
   b. Adding Saturday to the conference schedule to encourage OASL attendance—programming will not be completely academic oriented as a result. Will also be in a different space

5. Goal planning: OLA recently finished its strategic planning process and is now engaged with a living strategic plan. As the academic arm of OLA, it makes sense for ACRL-OR to think about how we can engage in this (either directly, through OLA, or through the activities of ACRL-OR). The ACRL-OR board put our own goal-planning on hold while this was finalized – and we’d like member input/ideas to help craft the organization’s goals for the year. [See the attached OLA strategic plan].
   a. Review the OLA plan and brainstorm ways ACRL-OR can support/dovetail with OLA’s plan.
   b. Ideas presented following small-group brainstorming are listed below:
Build broader opportunities for support staff: can we affect the fact that they have inadequate funding for conferences? Take training out to them? Speaker’s bureau, take OLA/ACRL-OR conference sessions on the road. OSL gets asked all the time for speakers on specific topics.

GoToMeeting can have up to 100 online at one time. Use it for conference speakers to present webinars as a member benefit. Webinars can support face to face training too.

Let others present using someone else’s slidedeck from an OLA or other conference? Develop a pool of potential speakers

Quick strike projects: Identify libraries with a need for labor and have a work party. Library SWAT team. Response to disasters

Advocacy/leadership: define for ourselves what advocacy is. Different understandings and different audiences (e.g. external vs. internal). Question and Answer series with library directors, asking specifically about advocacy, creates some context. Develop a more consistent position/procedure for ACRL-OR

Institutional knowledge: not enough transparency in OLA divisions (not so much in ACRL-OR). Open up all division processes/procedures, documents. Default to openness rather than closed or opaque procedures.

Eastern Rural Libraries: ACRL-OR explore establishing relationships with librarians in different parts of the state. K-12 needs in eastern Oregon. E.g. how many universities have digital collections available, but rural libraries don’t have an instruction component to put with it. Almost speaker’s bureau idea again. Connect through alums from our Teacher Ed programs? ESDs are really important in rural areas, can be a key player/support. Package as continuing education for teachers

Build/improve inter regional relationships. East, South coast, South, etc. Add to scholarship criteria: underrepresented region.

Improve the Hotline. Like the look of the WLA newsletter. Could be a venue for better communication. WLA has paid staff to provide reminders and content. Does OLA need a paid staff?

Adjourned 7:45pm